

Tourism Business Innovation - Grant Application Form

Office Use Only
Records Department

File No:

Document No:

Applicant Business/Organisation Details

Full Name:

Organisation Name:

Primary Address:

Postal Address:

(if different to above)

Email Address:

Phone:

Position held in Organisation:

ABN:

Will you require an auspice arrangement for the purpose of this grant? ☐ Yes ☐ No

Auspice Business/Organisation Details

Organisation Name:

Primary (physical) Address:

Postal Address:

(if different to above)

Applicant Email:

Primary Contact Person:

Position Held in Organisation:

Primary Contact Phone Number:

Have you attached a letter of support from the auspice organisation? ☐ Yes ☐ No ABN:

Business/Organisation Details

Briefly describe your Organisation's Purpose or Mission:

Describe your business/tourism idea in 100 words or less:

Describe how your idea will attract and encourage tourism in the region:

Tourism Business Innovation - Grant Application Form

Will you pursue your business/tourism idea if your application is unsuccessful? ☐ Yes ☐ No

Please provide a summary of your previous business/tourism experience:

Total budget for your business/tourism idea:

What is the total grant amount requested? \$

What is the total budget? \$

Income Description	Confirmed Y/N	Income Amount
Total Income		<input type="text"/>

Expense Description		Income Amount
Total Income		<input type="text"/>

Proposed timeline for development and implementation of your business/tourism idea:

Tourism Business Innovation - Grant Application Form

Will there be other stakeholders/partners? ☐ Yes ☐ No

If there are other stakeholders/partners - who are they? And how will they be involved?

Please refer to the guidelines document to answer the below questions:

Describe in 200 words or less how your idea aligns with Strategic Theme 1: COVID-19 Recovery - Positioning Buloke for Domestic Tourism Visitor Experiences in the Buloke Interim Economic Development and Tourism Strategy:

Describe in 200 words or less how your idea aligns with Strategic Theme 4: Targeted industries investment - Tourism Attractions and Responsive Town Businesses, and Enhance agribusiness diversification and value-adding in the Buloke Interim Economic Development and Tourism Strategy:

Describe in 200 words or less how your idea will improve visitor servicing (improved and consistent offering, innovative offerings):

Describe in 200 words or less how your idea will add value to the existing Silo Art Trail through innovative activation of current tourism product, or development of new tourism product:

Describe in 200 words or less how your idea aligns with attracting new target markets to the region, in line with Council's tourism target markets:

Tourism Business Innovation - Grant Application Form

Describe in 200 words or less how your idea aligns with extending overnight stay within the region through traditional target markets.

Supporting documents checklist:

- ☐ I have attached my business plan.
- ☐ I have attached a full project budget detailing all income and expenditure.
- ☐ If under auspices of another organisation, have you attached a letter of support from that organisation?
- ☐ I understand if I have not submitted the required supporting documents, my application will not progress: ☐ Y ☐ N

☐ I confirm I have read and fully understand the Tourism Business Innovation Grant guidelines.

☐ All of the information in this application is true and correct to the best of my knowledge.

Signature:

Date: